

# Why ProfDog?

**by**

The original name was something like "Profiling Log Browser" or "ProfLog". But we had some cheesy dog icons going spare, so going from "ProfLog" to "ProfDog" didn't seem too far to jump.

In fact, you'll see that we have two dogs in our icon, so we tend to call it "the dogs"... consult [British/Irish slang book here...](#)